

Framework Context

Advancements in the field of artificial intelligence are accelerating at unprecedented speeds. Most individuals and companies are not prepared for the rapid change that is already beginning to affect the domestic economy. Within a relatively short amount of time, if global policy is not properly coordinated and new human-labor industries or job opportunities do not emerge, the global economy could potentially be at risk of full destabilization.

That is not stated for hyperbolic or dramatic effect: there is a stark difference between the economic impact of previous technologies compared to AI. Most of the prior technologies that were developed over the past millennia disrupted a single industry, or limited group, if truly transformational. The main difference with artificial intelligence is the sheer broadness of its scope. Based on current trends and progress, there are not many industries or careers that AI and robotics will not eventually alter in some meaningful way.

At Rivalution, we view this uncomfortable reality as impossible to overlook and something that warrants being addressed immediately. In light of these revelations, transparency with the public is more important than ever. We also believe it is important for consumers to be aware of this reality when deciding which companies to support. Should businesses unable to thrive well into the future – and sustain that momentum – deserve support in the present? It is our stance that, at the very least, all companies have a moral obligation to establish a plan now for how to navigate the years ahead.

In regards to real estate, what *will* be the future of brokerages when all relevant knowledge is accurately automated? We do not have an answer for that at this moment but look forward to an announcement from those vendors in the near future. In the meantime, Rivalution has proactively established three guiding principles which simultaneously safeguard the sanctity of human labor for all of its employees and preserve the relational component for consumers.



1 Preserve and promote humanity



The first of these principles is that Rivalution will leverage AI as a valuable tool but never as a total replacement for human labor. At Rivalution, we believe humanity has distinct value that artificial intelligence can never fully replace – even if both are functionally equal at some point. So, even if AI and robotics are eventually able to mirror humans flawlessly, we believe there is still a unique element that inherently separates humanity from AI. It is our mission to both preserve and promote that element.



Rivalution is committed to employing hundreds or thousands of talented professionals throughout the next few years across a variety of positions.

2 Advance supporting technology



It is critical not only to be aware of the challenges associated with artificial intelligence but also to acknowledge that there are real potential advantages to using AI responsibly. In short, we believe very strongly in actively developing and advancing any technology that has the potential to significantly support or complement human labor. If AI has the capacity to enhance the overall experience for both consumers and employees without penalizing either, Rivalution views that technology positively. In every case, extreme caution always takes precedence.



Rivalution is committed to integrating new technologies safely without major displacement or disruption to its existing workforce.

3 Improve real estate transactions



Rivalution believes that artificial intelligence plays a special role as it relates to the future of real estate transactions. Exactly what shape that future resembles is not yet fully known. However, AI already serves the very beneficial purpose of educating consumers about real estate. This information presented to the public is increasingly more accurate and reliable, which leads us to think that usage will naturally expand into other areas of application. Regardless of that expansion, Rivalution is committed to applying the technology of AI in ways that improve real estate transactions, whether through efficiency or other focuses altogether. In doing so, we aim to embody competence and set the standard for true excellence within the industry.



Rivalution is committed to identifying ways in which AI is able to optimize real estate transactions for the benefit of all parties.